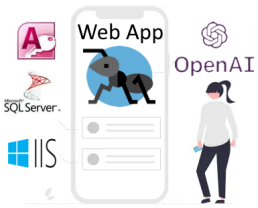
First MS-Access to a Web App migration with OpenAi (ChatGPT) Implementation delivered.



Aktuelle Neuigkeiten

Montag, 6. März 2023 First MS-Access to a Web App migration with OpenAi (ChatGPT) Implementation delivered.

Our customer hats an MS-access database that we migrated to an e-commerce website that sells shoes, with a large database of shoe product descriptions. H wanted to make it easier for customers to find the shoes they're looking for but didn't want to rely solely on keyword search because that can be limiting and sometimes inaccurate.

This is where OpenAI's natural language processing (NLP) technology came in. We used OpenAI's GPT (Generative Pre-trained Transformer) language model to analyze the product descriptions and extract relevant information such as color, material, style, size, and other attributes.

With this information, we created a more advanced search feature on our customers website that allows customers to input their preferences and receive more accurate and relevant results. For example, a customer could search for "black leather boots with a block heel in size 7, and the OpenAI-powered search feature would be able to pull up all the shoes that match those criteria from your database.

Overall, using OpenAI in this way could help improve the user experience on our customers website, increase customer satisfaction, and ultimately drive more sales.

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